



RUGVISTA

Malmö March 28, 2023

Nomination Committee's proposal regarding Board of Directors of RugVista Group AB (publ)

The Nomination Committee for RugVista Group AB (publ) proposes the election of six Board members, with no deputies, for resolution at the Annual General Meeting (AGM). Martin Benckert, CEO of the company's largest shareholder madHat AB is proposed as Chairperson of the Board. Ebba Ljungerud, and Patrik Berntsson are proposed as new Board members. Erik Lindgren, Eva Boding, and Paul Steene have declined re-election. The re-election of all other Board members is proposed.

The Board members proposed for re-election are Ludvig Friberger (member since 2016), Hanna Graflund Sleyman (member since 2022), and Magnus Dimert (member since 2018).

"We propose three new members who will add to and further strengthen the joint experience and expertise of the Board in a number of areas, not least within e-commerce, purchasing, logistics, and international expansion. We would also like to take the opportunity to extend a big thank you to Erik, Eva, and Paul for their committed and important contributions to the work of the Rugvista Board", says Gunnar Mattsson, Chairperson of RugVista Group AB (publ)'s Nomination Committee.

Martin Benckert

Martin Benckert was born 1977 and has a M.Sc in Industrial Engineering and Management from the Royal Institute of Technology (KTH) and a B.Sc in economics from Stockholm University. Since 2016 he is CEO and part owner of madHat AB and board member in iPiccolo AB and a number of other companies within the madHat group. Martin Benckert has previously held executive roles within e-commerce companies such as inkClub, Naty AB, and Bob And Lush Ltd. Martin Benckert is independent in relation to the company and its executive management but not in relation to the company's major shareholders. Other than madHat AB's holding of 2 505 874 shares Martin Benckert holds no shares in RugVista Group AB (publ).

Ebba Ljungerud

Ebba Ljungerud was born 1972 and has a degree in economics from Lund University. Previous roles include CEO of Paradox Interactive and several executive roles at Kindred Group PLC and Betsson. Ebba Ljungerud have ongoing assignments as member of the board of Canucci, Starstable and Nordisk Games. She has previously served as board member of Paradox interactive and Bingo.com Ltd. Ebba Ljungerud is independent in relation to the company's major shareholders as well as in relation to the company and its executive management. Ebba Ljungerud holds no shares in RugVista Group AB (publ).

Patrik Berntsson

Patrik Berntsson was born 1977 and has a Master degree in managerial economics from the School of Business, Economics, and Law in Gothenburg. He is currently CFO at Portfolio Brands H&M Group and has previously held several executive roles within logistics, merchandising, and controlling at H&M. Patrik Berntsson is independent in relation to the company's major shareholders as well as in relation to the company and its executive management. Patrik Berntsson holds no shares in RugVista Group AB (publ).

Information regarding the members of the Board that are proposed for re-election is available on the company's website www.rugvistagroup.com.

The other proposals of the Nomination Committee will be presented in the notice of the AGM. The AGM will be held on May 25, 2023.



Contact information

Gunnar Mattsson representative of madHat AB and Chairperson of the Nomination Committee

Gunnar.Mattsson@lindahl.se

Michael Lindskog, CEO & Investor Relations

Michael.Lindskog@rugvista.se

InvestorRelations@rugvistagroup.com

Certified advisor

FNCA Sweden AB
Box 5216
Nybrogatan 34
SE 102 45 Stockholm
info@fnca.se

About Rugvista

Rugvista is one of Europe's leading "direct-to-consumer" e-commerce players and markets carpets and rugs through its own web-shops available in 20 different languages using the brands Rugvista and CarpetVista. The company was founded 2005 and offers a wide and relevant selection of high-quality design- and traditional carpets and rugs at attractive prices. Rugvista offers its EU based customers free deliveries and returns free of charge.

The business is divided into three segments: Private consumers (B2C), Business consumers (B2B), and Marketplaces & Other (MPO). The B2C segment represents the consumer market and is Rugvista's core segment.

Number of coworkers within Rugvista Group is approximately 90 FTEs and the company is headquartered in Malmö, Sweden. The RugVista Group AB (publ) share is traded on Nasdaq First North Premier Growth Market under the ticker symbol "RUG".