

RugVista nominated for e-commerce player of the year 2022

RugVista is nominated for "e-commerce player of the year 2022" also known as "D-Award 2022". The Swedish Digital Trade association (Svensk Digital Handel) nominates three companies who have contributed the most to drive the digital commerce forward during the year. The winner of the D-Award prize will be announced at the D-Congress on April 28 which is being held at the Swedish Exhibition & Congress Centre in Gothenburg.

"I am incredibly proud and excited that we are one of three companies that can become e-commerce player of the year 2022. The nomination is a testament that the passion among all our co-workers, to ensure satisfied customers, has proven fruitful", comments Michael Lindskog, CEO for RugVista.

To become nominated for D-Award at least one of the following criteria must be met:

- The company has through innovation and new solutions broken new ground and pushed the digital trade with goods forward in Sweden.
- The company has developed propositions that permeate all channels and create a complete customer experience beyond the ordinary.
- The company has been very successful internationally and contributed to establishing Swedish e-commerce on the global e-commerce map.
- The company is at the forefront of value-based businesses. The values permeate the entire business of the company and is a part of what the brand stands for.

D-Congress is hosted by the Swedish Digital Trade association (Svensk Digital Handel), Swedish Trade Federation (Svensk Handel), and the Swedish Exhibition & Congress Centre. D-Congress is Sweden's largest e-commerce event with more than 2,000 participants, 100 exhibitors, and 70 speakers. The theme for D-Congress 2022 is *E-commerce as entertainment*.

Last year's winner was CAIA Cosmetics and Skincity, Sneakersnstuff, Pierce, Desenio, iDeal of Sweden, and RevolutionRace can be found among previous nominees and winners.

You are welcome to vote for RugVista and can do so by visiting www.dhandel.se/d-congress/om/d-award/.

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About RugVista Group AB (publ)

RugVista Group is one of Europe's leading "direct-to-consumer" e-commerce players and markets carpets and rugs through its own web-shops available in 20 different languages using the brands RugVista and CarpetVista. The company was founded 2005 and offers a wide and relevant selection of design- and traditional carpets and rugs of high-quality at attractive prices. RugVista Group offers its EU based customers free deliveries and returns free of charge.

The Group's operations are divided into three segments: Privat consumers (B2C), Business consumers (B2B), and Marketplaces & Other (MPO). The B2C segment represents the consumer market and is the Group's core segment.

RugVista Group employs approximately 85 FTEs and is headquartered in Malmö, Sweden. The RugVista Group AB (publ) share is traded on Nasdaq First North Premier Growth Market under the ticker symbol "RUG".